

July 29 , 2008

News release

Nikko Principal Investments Japan Ltd.

**Regarding Sale of Shares in StylingLife Holdings Inc.**

As part of selling all our shares in StylingLife Holdings Inc. (headquartered in Shibuya-ku, Tokyo; Representative Director & President Toru Hata) to Tokyo Broadcasting System, Inc. (headquartered in Minato-ku, Tokyo; Representative Director & President Hiroshi Inoue), Nikko Principal Investments Japan Ltd. has concluded a contract with Tokyo Broadcasting System for the transfer of the shares.

1. The type and number of shares sold:

- 76,500 common shares (51.0% of voting rights)

2. Date of transfer: July 31, 2008 (intended)

Nikko Principal Investments Japan Ltd.

Representative: Representative Director & President Tetsuo Maruyama

Address: Tokyo Building, 23rd Floor, 7-3, Marunouchi 2-chome, Chiyoda-ku  
Tokyo

Established: March 2000

Capital: 2.5 billion yen

Business: Making medium- to long-term investments in listed and unlisted  
companies, providing various types of advisory services